

BID Member Advertising Opportunities

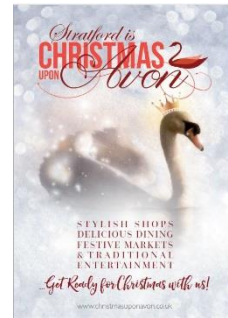
Book now to advertise in four fabulous Stratforward publications

Each A5 brochure has a print run of 50,000.

Brochures will mainly be delivered door to door within a 20 mile radius of Stratford.

The remainder will be handed out in Stratford.

*Member discounts for advertising in multiple brochures - make the most of them –
& the more brochures you advertise in the greater the discount.*



STRATFORD FESTIVAL OF MOTORING 2018

Sunday 6th & Bank Holiday Monday 7th May

Advertising deadline 23rd March

STRATFORD RIVER FESTIVAL 2018

Saturday 30th June & Sunday 1st July

Advertising deadline 11th May

STRATFORD TOWN CENTRE FOOD FESTIVAL 2018

Saturday 22nd and Sunday 23rd September

Advertising deadline 10th August

CHRISTMAS-UPON-AVON BROCHURE 2018

Advertising deadline 15th October

Brochures will also be available at www.stratforward.co.uk.
Events are supported with press releases, social media & advertising etc.

Member Discounts!

You will receive between 20% and 50% discount. See over page.

To book your space - 01789 299011 or ruth@stratforward.co.uk

Member Rate Card 2018 with discounts

Print run of 50,000 full colour A5 brochures.

Full advertising cost per brochure: Full page £500, 1/2 page £250, 1/4 page £125 - excl VAT

Discount Rate Card			
Bigger member discounts!	Total ad price excluding VAT at 20%		
	Full page	1/2 page	1/4 page
4 brochures with 50% discount	£1000.00	£500.00	£250.00
3 brochures with 40% discount	£900.00	£450.00	£225.00
2 brochures with 30% discount	£700.00	£350.00	£175.00
1 brochure with 20% discount	£400.00	£200.00	£100.00

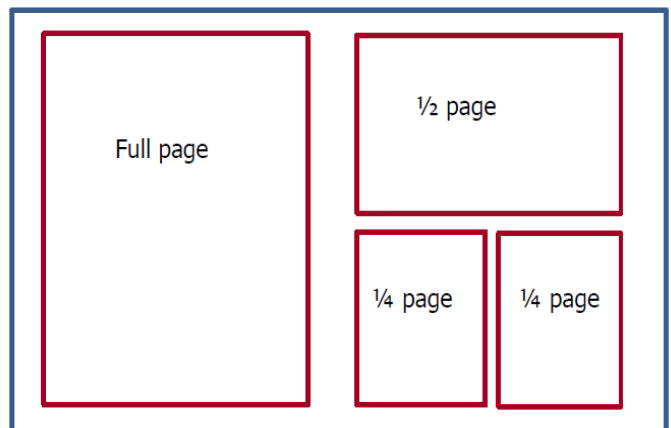
Payment prior to advertising deadlines.

Questions? Email ruth@stratforward.co.uk or call 01789 299011

Artwork Guidelines

Dimensions: (width x height)

- Full page: 128mm x 190mm, with 3mm bleed
- 1/2 page: 128mm x 92mm
- 1/4 page: 61mm x 92mm



Specification

- Image to be 300dpi at 100% print size.
- Preferably it should be print ready CMYK pdf with crop marks.
- If a jpg then supply CMYK format & not saved with compression

Thank you for your support

www.stratforward.co.uk

