

STRAT > FORWARD

BUSINESS IMPROVEMENT DISTRICT

NEWSLETTER

Issue 44: 8th November 2017

JOIN US AT THE STRATFORWARD AGM

Members are reminded that the Stratforward Annual General Meeting takes place next Tuesday (November 14th) including nominations to the board.

All BID levypayers are invited to the meeting, which takes place at 6pm at The Everyman Cinema in Bell Court.

The AGM will include future plans and feedback on current projects as well as the presentation of the Annual Accounts and Annual Report.

Following a change to the board structure made earlier in the year, there are also a number of board places that require nominations.

Board members are requested to attend at least six meetings per year, which take place between 9.30am and 11.30am on Tuesdays at venues in Stratford town centre.

The Board is designed to be representative of the membership of Stratforward and representatives from the current sectors are currently sought:

- Independent retailers
- Large National retailers
- Large Employer
- Associate Member

It's not too late for nominations and we welcome nominations from any BID member and would ask that nominees follow one of the procedures below:

1. Individuals wishing to nominate themselves as Board members.

Confirm your intention to stand for the position of Stratforward Board Director in writing to Joe Baconnet via joseph@stratforward.co.uk by 8th November 2017. Within the message, please outline your name, the business or organisation you are representing. Include a brief synopsis (100 words maximum) of the skills, experience and attributes that you feel you would bring to the role.

2. Individuals wishing to nominate others as Board members

Confirm with the person in question that they agree to being nominated. Confirm your intention

to nominate them to stand for the position of Stratforward Board Director in writing to Joseph Baconnet via joseph@stratforward.co.uk by 8th November 2017. Within the message, please outline your name, the business or organisation you **are representing, your nominee's name and the business or organisation they represent.** Include a brief synopsis (100 words maximum) of the skills, experience and attributes that you feel they would bring to the role.

We will circulate details of all nominees prior to the AGM and will provide an opportunity for those not able to attend the meeting itself to vote on the appointment of board members.

We would be grateful if anyone planning to attend the AGM could let us know either by emailing joseph@stratforward.co.uk or via phone on 01789 292718.

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STRATFORD'S EVENING ECONOMY

Stratford's evening economy will be the subject of Stratford Society's next meeting, with BID members welcome to attend.

The society's next meeting takes place on Monday, November 20th at 6.15pm in the Wolfson Hall at the Shakespeare Centre.

The title is 'Stratford's Evening Economy: A boon or a blight?' and the speaker is Jonathan Birkett.

BID members are welcome to attend on the basis that those who are not society members pay the non-member fee of £2. That is then refundable if they join the society by December 31st, 2017.



NOMINATIONS STILL OPEN FOR MP'S INDEPENDENT SHOP AWARDS

There's still time to get in your nominations for Stratford MP Nadhim Zahawi's Independent Shop Awards.

The annual awards give people in Stratford the chance to vote for their favourite independent businesses across six categories, including: Best Independent Shop; Best Pub; Best Café; Best Restaurant; Best Village Shop and Best Hotel or B&B.

Nominations are open until November 24th and the winners will be announced at an awards ceremony at The Other Place on December 15th.

"My Independent Shop Awards are one of my favourite annual events in Stratford," said Mr Zahawi. **"Whether it is shops, pubs, restaurants, hotels or smaller B&Bs, I am always delighted to see the wide range of businesses my constituency has to offer and congratulate those of whom the public have deemed the best. Independent businesses are the backbone of our economy, both local and national, so I would like to encourage all my constituents to make their nominations in good time so that we can reward those who put our constituency and country on the map as places where small businesses thrive."**

Nominations can be made by visiting www.zahawi.com and will close on November 24th.



Nadhim Zahawi

Stratford is CHRISTMAS UPON A SWAN

Stratford Christmas Window Competition 2017

Businesses in Stratford town centre with street facing windows will be automatically entered

Gain recognition for your window displays. Winning businesses will receive a trophy and certificate. A press release will be issued and images posted on our websites and social media.

The competition theme is simply Christmas though if you'd like inspiration, how about Christmas birds? Anything from swans to turkeys or even Mrs Claus!? Two categories: Independent and National



Last year, Hidden Garden and Dr CP Grey Opticians jointly won Best Independent Retailer, while Lakeland scooped the National award. Could it be you this year?



Judging criteria:

- Creativity: style, design, artistry
- Engagement: encourages entering the store– is it representative of the business at this time?
- Experience: is there a Christmas memory? Something people would revisit, share or discuss?
 - Impact and visual appeal

Winners will be informed on Thursday 7th December.

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BUSINESS IMPROVEMENT DISTRICT info@stratforward.co.uk 01789 299 011 www.stratforward.co.uk

DO YOU WANT TO BID FOR THE BOARD?

Businesses can get their hands on a giant version of the Stratford Monopoly Board, which is marking its year anniversary.

The huge board, which features landmarks, attractions and businesses from across Stratford-upon-Avon is being auctioned off for charity by WHSmith as part of its own anniversary celebrations.

To mark 225 years of trading, WHSmith itself is raising £2m, split between: Cancer Research; Mind, the mental health charity; and the Literacy Trust.

Stratford's branch is joining the nationwide fundraising effort by auctioning off the 1.5m sq monopoly board, giving local businesses the chance to get their hands on the giant keepsake.

Stratford Hub Leader Leisha McNaughton said: **"It's far too nice to throw away and we thought one of the businesses or organisations that appears on the board might like to get their hands on it.**

"We're asking for sealed bids and whoever wins can then nominate a charity from the choice of the three that we are raising money for."

To bid for the board any sealed bids should be sent to: 6690hl.mgr@whsmith.co.uk



Holding the board are Alisdair Kidd and Duncan Butler

FUNDRAISER SET FOR STRATFORD CHRISTMAS LIGHTS

The organisation behind Stratford's spectacular Christmas lights is holding a fundraising coffee morning next Saturday (November 18th).

The event, organised by the Stratford-upon-Avon Christmas Lights Company, will take place at the Town Hall from 10am to 1pm and will also feature Avon Flower Show, Charity Christmas card sales, a tombola, cake stand and book stall.

All proceeds go to the Stratford Christmas Lights, which this year will be switched on on Thursday, November 23rd.

The display, widely regarded as one of the best in the UK, is entirely funded by grants from the Town Trust, the Town Council, Stratford-upon-Avon and by individual donations from businesses, residents and the general public.



NEW RETAILER FOR BELL COURT

Luxury interior and accessories boutique Farringdon and Forbes is taking up residence in Bell Court.

The boutique is relocating from Resorts World in Birmingham, where it has been trading for the past two years, to its new home in Stratford and is hoped to open later this month. Farringdon and Forbes specialises in luxury, affordable interior home accessories and gifts and will sell products from furniture to soft furnishings and home fragrance, mainly sourced from the UK.

Founder and Director Jules Cardozo-Marsh

said: "This is an extremely exciting time for Farringdon and Forbes as we expand our business and bring our elegant home accessories to Stratford-upon-Avon. We've had a very successful two years at Resorts World but are now very much looking forward to our next challenge.

"Being an independent business means that we hand choose all of the products stocked in the shop, as well as creating our own home fragrances which we've been told rival Jo Malone. We can't wait to share them with our new customers in Stratford."



STRATFORD REMEMBERS

Businesses are reminded that there will be road closures in town this weekend as Stratford joins the nation marking Remembrance Sunday.

A church service will take place at Holy Trinity at 10am, followed by a wreath-laying in the Garden of Remembrance at 10.50am.

Stratford Mayor Victoria Alcock and other dignitaries including the Beadle and the Lord Lieutenant will march from the Town Hall to Holy Trinity just after 9.30am via Chapel Street, Church Street and Old Town escorted by the ATC Marching Band.

After the service at Holy Trinity a service will take place in the Garden of Remembrance, including the Last Post, Two Minutes Silence, the Reveille and a wreath-laying ceremony when the mayor will lay wreaths on the 1914-18 and 1939-45 War memorials.

The Civic Party will then return to the Town Hall via Southern Lane, Waterside and Sheep Street, for the March Past and Salute.

Rolling road closures will be in place from 9.15am to 1pm on Sunday, which means they will only be put into force when needed.



NEW BIOGRAPHY AND EXHIBITION TO MARK LIFE AND WORK OF STRATFORD WW2 POET

The life and work of World War II poet Richard Spender will be celebrated as part of Remembrance Day activities at Stratford's King Edward VI School.

Richard Spender studied at KES between 1930 and 1940, where he became Captain of School (Head Boy) in his final year. In 1940 he enlisted as a soldier and was killed in North Africa in 1953, aged just 21, but had received recognition as a poet, work published in The Observer and Times Literary Supplement.

Over half a century on, KES will launch *The Laughing Cavalier*, a new biography of Richard Spender and a collection of his poems, tomorrow (Thursday) as part as part of the school's Remembrance Day activities.

In addition, a new exhibition of Spender artefacts will open in Shakespeare's Schoolroom & Guildhall on the same day. The exhibition will feature his original notebooks and writings, with copies of the artefacts available for visitors to handle themselves.

Edited by Richard Pearson, School Archivist for King Edward VI, and Perry Mills, Deputy Headmaster of King Edward VI School, *The Laughing Cavalier* shares the poet's work and life story from his training days to his posts overseas.

The Laughing Cavalier is available to buy from Shakespeare's Schoolroom & Guildhall and Waterstones in Stratford-upon-Avon.



Richard Spender



BIG CONGRATULATIONS YOU'RE THE BEST OF STRATFORD-UPON-AVON

As voted by members of the public! Huge congratulations to all winners of the Stratford upon Avon Awards organised by Stratford upon Avon On Line.

Stratford River Festival was voted as the Best Event in Stratford!

Many thanks for all your votes and over 10,000 votes were cast for the awards!

Extra congratulations to our members who have won awards - some won several categories. To view the list of BID Member winners click on the link below.

Congratulations all!



<http://www.stratforward.co.uk/news/uncategorised/the-best-of-stratford-big-congratulations>

Dates for your diary!

If you have an event you would like us to list here please email Sandi - sandi@stratforward.co.uk

November

2nd - 24 Feb	Twelfth Night, RSC
10th	Project Argus
11th	The Social Secrets of Fashion @ The Shakespeare Centre
12th	Remembrance Sunday Parade
14th	Stratforward AGM 6pm
18th	Carriage ride with Father Christmas
23 Nov - 24 Dec	Father Christmas at Magic Alley
23rd	Christmas Lights Switch On outside Town Hall
23rd	1st Christmas Market on Waterside
24th	Project Argus 10am
27 Nov - 4 Feb	A Christmas Carol, RSC
30th	Christmas Market on Waterside

December

2nd	Small Business Saturday
7th	Christmas Market on Waterside
8th - 10th	Stratford Victorian Christmas Market Festival
13th - 17th	Midwinter Magic, Dance Circus Spectacular, New Place
16th	Tudor Christmas @ The Shakespeare Centre
14th	Christmas Market on Waterside
21st	Christmas Market on Waterside
25th	Christmas Day
26th	Boxing Day

January

1st	New Years Day
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6th & 7th May 2018

www.stratfordfestivalofmotoring.co.uk



30th June & 1st July 2018

www.stratfordriverfestival.co.uk



22nd & 23rd September 2018

www.stratfordtowncentrefoodfestival.co.uk

Contact Us - Give us a call for more information about our services and products

Stratforward

10-11 Sheep Street
Stratford-upon-Avon
CV37 6EF

Main Line

Joseph & Sandi
01789 292718

Events & Finance

Ruth, Tor & Pauline
01789 299011

Town Hosts

07879 361735

info@stratforward.co.uk

Visit us on the web at
www.stratforward.co.uk